All Bicycle Riders Should Wear Helmets

Approximately 60% of people who die from a traffic accident while riding a bicycle have a fatal head injury.

In addition, the fatality rate (see Note) of persons who did not wear helmets in a bicycle traffic accident increased about 3.0 times in 2020 compared to those who did wear them.

(Note): "Fatality rate" refers to the ratio of the number of fatalities to the number of fatalities and injuries.

In order to mitigate damage from a traffic accident, it is important to protect the head.

Wear a helmet not only when playing sports, but also wear a helmet to protect the head when riding a bicycle to go shopping or commute to school and at other times in daily life.

Bicycle helmets come in various types, colors, or shapes, and some even come in hat-type designs.

Why not choose a favorite helmet to suit your bike style?

* Pursuant to the Road Traffic Act, guardians of pre-schoolers and other children are obligated to make them wear helmets. Guardians should also wear helmets as a model for children to see how to observe traffic rules.